



# Bulletin

of the Worldwide Church of God

VOLUME 4, NUMBER 10

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JUNE 5, 1973

## General News and Comments

### MAIL SUMMARY

PASADENA, CALIFORNIA

May 29, 1973

Here is a report of the state of the Work's income as of May 29, 1973. The year-to-date figure shows a 4.1% increase over the same period last year.

The month-to-date figure shows a continuing increase. A recent series of negative figures in the month-to-date comparison was caused by seasonal fluctuations in first tithes and offerings. Each year there is a dip in the amount of tithes and offerings received after a Holy Day season. This is primarily due to wages lost from days off. It happened that last year's Holy Day period was about a month earlier than this year's, so the dip of this year was compared with the peak of last year. We are now climbing out of that dip.

Projecting on ahead to the end of June we can look for an increase of about 6% year to date — that is, if present trends continue and if we do not include the special offering in the year-to-date figures of last year. (If the special offering is included

in last year's year-to-date figures, the amount of change would be about -1%). And for July we anticipate about 5.5% year to date by the end of the month. (Again, if we include the special offering in last year's year-to-date figures, the amount of change for the same period will be about -1.5%).

These projections are based upon the assumption that the members will continue to support the Work through June and July as diligently as they have for the first 4½ months of the year. Member's steadfastness is a vital factor since they contribute more than 70% of the Work's income. And, of course, all trends and conditions are also subject to the faithful and fervent prayers of the brethren.

The barometer used to judge current effectiveness of the broadcast and our publications and of future growth is what we call Non-Indexed Mail (White Mail). The mail in this category comes to us with the addresses: *Herbert W. Armstrong* (from radio stations); *Plain Truth* (requests for literature coming from the magazine); *Ambassador College* (from TV stations); *Ambassador College Press* (Advertising); and *Booklet Return Coupons* (torn out of our literature). (Of course these categories do not constitute the total mail received by Mail Processing.) Following is a monthly breakdown for each category since January.

Category	JAN	FEB	MAR	APR	MAY
HWA	30,231	27,486	24,925	19,842	25,936
PT	29,988	19,487	23,013	16,822	15,380
AC	31,749	34,432	35,032	32,381	29,278
AC Press	15,181	14,539	22,374	13,832	9,109
Booklet Cards	21,583	26,727	41,638	37,210	29,594
	128,732	122,671	*146,982	120,087	109,297

\*All Time Record High Set for this type of mail.

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# Personal NOTES

## BABY NEWS

**Oswald and Valentina Engelbart** (Dallas): Our quiver is now full with the addition of our latest arrow — a little (?) girl. Now we have a boy and two girls. At least this baby managed to be born at home, unlike our son who preferred the excitement of making his entry into the world in our car. But then my wife wasn't going to take any chances either — she didn't go anywhere the last three weeks. Although the labor was difficult and long, everything turned out fine. The baby was born on May 1 at 12:10 a.m., weighed in at a Texas-sized 11¼ pounds and measured 22½ inches. We named her *Natalie Joy* which means "joyous birth." And it certainly turned out to be that!

**Rodger and Pearl Gipe** (Little Rock, Arkansas): Pearl went into labor at 8:30 and was through by 4:30. The shortest work day I've had in a long time. Result: *Tonya Annette* born at 4:40 p.m., April 22, 1973; weight 8 pounds, 2 ounces; 20 inches long. This is our first.

**John and Fiona Larkin** (Auckland, New Zealand): Greetings from Auckland, New Zealand! Fiona and I are happy to announce the birth of our second child, *Jonathan Allen*. He was born May 2nd and weighed 8 pounds, 8 ounces. Both mother and child are doing fine. He, a New Zealander, joins his Canadian sister, Scottish mother and Australian father in forming our "Family of Nations"!

**Wayne and Esther Luginbill** (Fargo, North Dakota): Greetings from Fargo! We would like to announce that our fourth and "LAST" child arrived May 19th at 7:39 p.m. We named our little "caboose" *Dale LeRoy*. He weighed 9 pounds, 11 ounces. All are fine.

**Earl and Carol Roemer** (Cape Girardeau, Missouri): Greetings! Wednesday morning — EARLY — *Christina Nell* was born after 1½ hours of labor. Chrisy makes it all even now — 2 boys and 2 girls.

Ministerial

# Bulletin

of the Worldwide Church of God

EDITOR

HERBERT W. ARMSTRONG

EXECUTIVE EDITOR

GARNER TED ARMSTRONG

MANAGING EDITOR

DAVID JON HILL

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## Book Review

**HOW TO READ A BOOK: The Classic Guide to Intelligent Reading; completely revised and up-dated for the 1970s**, by Mortimer J. Adler and Charles Van Doren, Simon & Schuster, New York, 1940, 1972, 426 pages, \$5.95.

Now that I stand revealed as the mystery reviewer, it is time to discuss a book which — more than any other — helped me, and will help you, to review books fairly and intelligently, whether you write formal book reviews or merely evaluate a book mentally as you read it. Personally, I went through three stages of preparation for writing these book reviews: 1) In the late 1960s, I graded literally *thousands* of student book reports (and found out how *not* to review); 2) Then, I read most of the book reviews in major publications (to see how the professionals do it); and 3) I was forced to study the classic textbooks on the subject, such as Adler's *How to Read a Book* and Altick's *Preface to Critical Reading*, for use in teaching a journalism class entitled Research Methods.

When I was teaching Research Methods, Adler's book was helpful but it was sadly out-of-date. It had not been revised since 1940, and it focused unduly on the reading of the "Great Books" (Plato, Kant, Freud, etc.). Last year, however, Adler enlisted Charles Van Doren to update the entire book for the benefit of modern readers. As a result, only Part Two (*Analytical Reading*) resembles the original version. Part Three is entirely new, expounding principles for reading different kinds of

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# WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

OFFICE OF  
GARNER TED ARMSTRONG  
Vice President

Dear Fellow Ministers of Christ:

GREETINGS!

Well, another college year is over, and commencement comes up tomorrow [last Friday, by the time you receive this Bulletin]. Mr. Herbert W. Armstrong will be leaving on Monday following his annual commencement address in Pasadena for Bricket Wood (and a similar address on the English campus) -- and then on to the Middle East. (Just before he leaves, Mr. Armstrong will perform his first Japanese wedding!)

I am to take the high school commencement this evening at 6:30 and then fly directly to Big Sandy, arriving about 1:30 A.M. their time, getting up to take the commencement exercises there the following afternoon at 4 o'clock, remaining for the Sabbath and coming back to Pasadena Saturday night.

To come right to an important announcement, decided by my father and myself in a series of extremely valuable meetings, I would like to reproduce a memo that I wrote and circulated to all division heads, department heads, and high-ranking ministers in Pasadena:

I have just concluded a very long, profound, and far-reaching meeting with my father, Mr. Albert J. Portune, and Mr. David Antion. We discussed a wide range of administrative and communications-related problems extant in the Work.

With unanimity, we all agreed to make known to all division and department heads a very clear and precise line of authority and communication.

Many of these things are not new, and we are all aware of the basic principles. But my father and I both feel that it is absolutely essential to reiterate them at this time.

As Executive Vice-President, one of my chief responsibilities is to collect, synthesize, and analyze all information regarding the various divisions and departments of this Work and communicate them to my father in a steady stream of memos, telexes, telephone

calls, and personal meetings -- this assures that Mr. Armstrong and I can both be fully and always informed.

Obviously, much of my time is and must continue to be taken up by our very heavy commitment to radio, television, and personal appearances. Consequently, I am appointing as my executive assistant, to help me in my responsibilities to my father, a long and very close friend, a man who by ability, experience, and temperament is obviously most suited for this very crucial responsibility -- Mr. Albert J. Portune.

In future memos, I will be outlining in detail some of the functions of our various divisions and division heads, departments and department heads, etc. -- regarding job descriptions, organizational charts, work flow, etc. To help accomplish these objectives, both my father and I would earnestly request that everyone give their full support in every way whatsoever to Al Portune.

Mr. Portune will function, on a day-to-day basis, as my direct personal and close executive assistant -- fully empowered to carry out those procedures and policies as Mr. Herbert W. Armstrong has outlined them; fully empowered to administrate, on my behalf, those many needed decisions which my time-consuming responsibilities do not permit me to accomplish on a regular basis.

Mr. Portune's appointment in no way removes division heads from direct personal contact with my father, or with me. Al will rather aid in the organization and correlation of our many-faceted and world-girdling Work. He will coordinate our communications channels for solving problems, and keep information flowing to both me, and, through me, to my father! I will sincerely appreciate all cooperation you give to Mr. Portune in this function.

As my time permits, and I have asked Mr. Portune to help me in this, I hope to expand my own personal contact with faculty, staff, department and division personnel -- especially with our top-level division heads. It is absolutely essential that both my father and I maintain direct, personal and continuous contact with those of you whom God has called and trained to lead this Work.

Further discussions with Mr. Armstrong resulted in another high-level re-assignment of responsibility.

In conversation with Mr. Raymond McNair, my father explained that the office of Deputy Chancellor on the Pasadena campus had only existed for approximately a year and a half -- that it was actually created, to be frank, because of my absence, and that it was now proving to be more and more superfluous; it was becoming apparent that there was no need for both a Dean of the Faculty and a Deputy Chancellor -- and that this was not fair to either of the men occupying such top-level responsibilities.

Now that I am the Executive Vice-President, it was deemed unnecessary that we maintain the office of Deputy Chancellor on the Headquarters campus, but that we go back to what had originally applied on this campus through our entire history.

As a result, Mr. Armstrong was very pleased to appoint Mr. Raymond McNair Senior Editor of the Plain Truth magazine, where his special proclivities for in-depth articles concerning biblical doctrines, Christian living, and especially world conditions (as many articles from Mr. McNair in the past have proved) can be utilized to their fullest extent. This crucial responsibility at the highest level on the editorial staff of the Plain Truth magazine is the ideal vehicle for Mr. McNair's conceptual, communicative and writing abilities -- here he can be used in a global sense, rather than in a purely administrative function on the one college campus. Mr. McNair is widely-traveled, and brings many years of experience and insight to the Plain Truth. He is one of the Work's most faithful, dedicated and hard-working men, a real asset to the front-line, first commission of the Work.

I'm sure you realize that many long, hard hours of meetings at all levels have preceded each of these needed decisions, and that it has been a very exhausting and busy week at Headquarters.

Our portable video-tape unit has been busily filming in many areas of the college and Work for the last two days, and is slated to be taken to Big Sandy by the end of next week, and from there up to Orr. We will be producing, as I announced earlier, in-depth programs on our agricultural program and ecological program at Big Sandy, and the summer camp at Orr.

And this week -- I am going to prison! We'll be spending one full day inside a men's prison and another full day inside a women's prison. I'll give you a complete rundown in my next letter -- if they let me out.

A report of the campaigns in Winnipeg and Vancouver, B.C. has already appeared in the current issue of the Worldwide News --

the only thing missing is a report on the last Sunday night in Vancouver.

We again had an overflow crowd, and those attending thought that it was my most powerful sermon yet. Personally, I felt that it was TOO strong, and perhaps not warm and humorous enough, too much of an overpowering warning, and not enough of a compassionate, loving and moving approach. Frankly, I felt that perhaps pressures had mounted up to bring about a reaction in myself which at least, speaking personally, made me feel that the final night in Vancouver was less than I had hoped for.

Following the final night's campaign, the entire personal appearance tour group assembled for a late-night dinner and series of presentations and reminiscences in a roof-top restaurant overlooking downtown Vancouver. It was both a rewarding and emotional experience to talk together, hear series of limericks read (highlighting different events, naming each of the members of the chorale, each of the members of the band, and all those participating) and to listen to a song characterizing some of the nostalgic events of the past many, many exhausting weeks sung by Terry Miller, who had also written the song.

As I mentioned in the Worldwide News, the press in both campaigns was particularly annoying -- seemingly bent on far more ridicule and snide comments than ever before. Each press conference was far more like a series of indictments, or like being sentenced before a judge. I was criticized, accused, condemned -- and just about sentenced and executed. Whether this is peculiar to those two cities, as opposed to my extremely warm reception in Calgary, I cannot say. However, it is absolutely enervating and exhausting to be subjected to this continual bombardment from all quarters.

As I have explained earlier, it looks like a very busy month of July, with somewhere in the neighborhood of 45-50 television programs required through that month -- and then perhaps an opportunity for another quick overseas trip in the month of August, but this is very highly speculative at this time.

I received indirect word just the other day from a student who had been monitoring the telephone -- our "800" toll-free number -- that, as a result of the opening night TV special in Alabama, the switchboard was jammed and dozens of enthusiastic calls were coming in about the special.

I was also very encouraged over the preliminary report of the trial TV special which was run in the Oklahoma City area.

As soon as we have further definitive information on ratings, mail responses, telephone responses as a result of the TV specials, we will be running them either in the Bulletin or the church newspaper, or both.

Keep remembering my father and all of us "in here," as we are remembering all of you "out there." We need each other's prayers and support.

Until next time...

With love, in Jesus' name,

*Barney Ted Armstrong*

# Church Administration

DAVID L. ANTION

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In spite of a gray and gloomy drizzly morning here in Pasadena, a bright and sunny "hello" to all of you from all of us.

This will have to be a short Bulletin column because the copy deadline for this issue is fast approaching and I simply haven't had the time to get it prepared sooner. So I will try to cover a few short items in the limited time I have left.

## Headquarters Feast Site

We just concluded a conversation with Mr. Bill McDowell about the festival sites and schedules. It looks like Pasadena will become a Feast site, but not one to which people can transfer. It will be a permanent Feast site for certain employees who have to stay here to carry on vital phases of the Work during the Feast each and every year. We also feel that an evangelist ought to be assigned to the Headquarters Feast site each year just as we do for the other Feast sites. Mr. McDowell will be writing to all the evangelists to give them more details about the new Headquarters festival site.

## Killed Booklets

I know those in the field sometimes wonder why certain booklets are no longer in print or no longer advertised. We all have seen a number of booklets and reprints "killed" over the last few years. Many times our ministers wonder about it, and often, without any explanation from Headquarters, we arrive at wrong conclusions regarding the reasons.

Here are the main reasons why certain booklets have been killed or *will* be killed in the future and no longer advertised.

One reason is the *loss of public interest*. A booklet such as our "hippies" booklet is no longer of general interest to the public because that fad is not big news anymore and has virtually died out.

Another reason is because a booklet may have outdated facts or incomplete facts or inadequate proof. An example of this would be our crime booklet. The need for continuous updating of facts makes this booklet a very difficult one to keep current and available to the public. We are not changing any doctrine, but we may from time to time change speculations about things we have put in certain booklets. Certain things we have

included in some booklets may also become irrelevant and no longer timely, and therefore must be updated in the future after further research.

Still another reason for "killing" pieces of literature is that we sometimes *combine* booklets and reprinted articles. We are constantly trying to streamline our literature content and we often find that we can combine two or three reprints into one booklet.

Another important reason is that some of the approaches of booklets written years ago may be too severe in terms of public relations today. In other words, they may be too blunt or brutal!

Cost is also a very important factor. Over the years our inventory of booklets has grown like "Topsy." Sometimes an article or booklet is written and reprinted in response to dozens of smaller questions. Editing, updating, printing and stocking these is extremely costly.

Jon Hill currently has an active program within the booklet department to reduce the *number of pieces* of literature, and that program is proceeding rapidly.

## Potpourri of News

Mr. Herbert Armstrong is back from his trip and Mr. Ted Armstrong has returned from the Vancouver campaign. Graduation for Imperial High School here in Pasadena is this evening and then tomorrow afternoon for Ambassador College.

I understand Mr. Ted Armstrong will be going to Big Sandy for their graduation ceremonies. And Mr. Herbert Armstrong will fly to Bricket Wood on Sunday for their graduation.

By the way, this coming Sunday will be filled with weddings. Beginning at about ten thirty in the morning, there will be about a dozen weddings on this campus.

Mr. Ted Armstrong plans to be in Mt. Pocono for Pentecost. I believe Mr. Herbert Armstrong will be in England or Jerusalem for Pentecost.

God willing, I hope to be in Oklahoma City before the Day of Pentecost, immediately following our Regional Conference in Kansas City. We are certainly looking forward to that Regional Conference and hope that it will be as helpful to the ministry as the others have been.

Well, I have to wind this column up at this point. Thank you all for your cooperation. We hope that we can continue to serve you — God's ministers — who are chosen by Him to serve His begotten children. We also hope to continue the fine cooperation and teamwork that we see developing in God's ministry.

May God be with you all as we continue to serve Him. □



# Media

NORMAN A. SMITH

I would like to give you an update on the TV Summer Specials in this Bulletin. We have placed the Personal Appearance Summer Specials in about half of the proposed markets. Watch the listing in *The Worldwide News* for the latest schedule information.

A special letter to the local minister in each area of the summer special telecast is being planned. Included will be a package of cards showing Mr. Ted Armstrong's picture and listing the subjects of the three telecasts. There will be a space where the channel number, dates and times for the local station can be written in. The college address and the 800-423-4444 WATS line phone number will appear in small type.

Members can take a few of these cards, write in the local station information and then give out the cards to their friends, relatives, business associates, etc. as reminders. The cards are not for wholesale distribution, but should be given only to those people with whom a personal bridge has already been established by the member. Guidelines will be given in the letter which you can pass on to the members. The cards should increase member involvement, give them something attractive to present to their friends and serve as a reminder to tune in at the proper time.

Mr. Ted Armstrong is keeping you informed about the remote-TV taping unit we will be utilizing on a test basis during the month of June. Many other projects are under way for improving the efficiency and output of the Media Division. Program plans have been outlined for the next 39-week season and everyone is plunging into the efforts with great expectations. Sorry, but time does not permit more details now. □

## FEAST CONCESSIONS

A discussion and announcement regarding Feast concessions appeared in the last Bulletin. Several of our men in the field have written asking questions about this practice. Time does not permit Mr. McCullough to comment further about these concessions in this Bulletin, but he does plan to do so in the *next* issue.

## OLD CC LESSONS

A number of men have been advising people to request certain lessons of the old Correspondence Course, especially Lessons 20-26 which covered the subjects of repentance, baptism and the Holy Spirit. Please note that lessons of the old course have been out of stock for quite some time. Only a few of each have been retained as file copies which we must keep on hand for the archives and for reference here at H.Q. The subjects of repentance, baptism and the Holy Spirit *will* be covered again in the shorter NEW CC, and we hope to have these ready before the Feast.

However, the basic contents of these lessons are contained in our new booklet, *What Is a Real Christian?* It is a composite of Mr. Ted Armstrong's reprint articles, "What Is a Real Christian?" "Should You Be Baptized?" and "What Is Real Repentance?" You definitely can encourage people to send for it.

## BOOK REVIEW

(Continued from page 130)

books: practical books, fiction, history, science, philosophy and sociology.

As a result, *How to Read A Book* now covers the literary waterfront more thoroughly than any other volume of its kind. Before reading it the first time, I argued that I "didn't have time" to read a book on "how to" read, since I have too many *important* books to read first. Also, before reading it, I was overwhelmed at the reading load I faced in properly preparing an article, a booklet, or for just general reading. After reading this book, however, I formulated a reading plan by which I am making tangible progress through the mountain of published material which assaults us on all subjects and from all sides.

The key to the book is in understanding the four levels of reading and applying each level to the appropriate books. As Francis Bacon once remarked, "Some books are to be tasted, others to be swallowed, and some few to be chewed and digested." The first level of reading is *elementary* reading (basic "eighth grade" literacy), or the "swallowing" of a book. The second level is *inspectional* reading, a method of systematic skimming by which you can "X-ray" a book in 15 to 30 minutes; this is "tasting" a book. The third level is *analytical* reading, or "chewing" on a book. The ultimate level is *syntopical* reading, or "research," comparing many different books on the same subject. This is "digesting" a multicourse *meal* of books.

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# Foreign Educational Service

LESLIE McCULLOUGH

My wife and I recently returned from a very profitable trip visiting the offices in New Zealand and Australia. We bring to the rest of you the personal greetings of Graemme Marshall and his staff, Dennis Luker, Gene Hughes, and crew from the Sydney office. Everyone is well and happy.

The work overall is in good shape. There are some minor cash problems in the Sydney office but we hope within the next week or two to be able to help them out with that situation. The Australian members support the Work wholeheartedly, but they have a much more difficult time making ends meet than we do in the States. The average wage in Australia is \$100 per week (equal to 140 U. S. dollars) and the cost of rent, food, and the necessities of life are every bit as high as they are in the States — and that takes into account that the Australian dollar is worth 40% more than the U. S. dollar.

The tax structure in Australia is crippling. A family man who earns \$10,000 a year pays a flat 30% tax, plus 50% per dollar over \$10,000 up to \$12,000. There are no deductions or areas where he can write off certain expenses for income tax purposes. A man earning \$15,000-\$20,000 (very few do) quickly rises to the 62.4% tax level. Needless to say our members there, with such heavy taxation, have difficulty making ends meet.

However, money is not everything, and in spite of these financial hardships, the Australian people are happy, vivacious, and enjoy life. It's amazing how many Americans who have visited Australia during World War II have an urge to return. After visiting Australia, I understand why. Their life-style is quite casual and very down-to-earth. They speak their mind and really don't worry if that offends you. They are a very out-doorsy type of people and, of course, have done very well in sports, even with a very limited population (13,000,000).

On the way home from Australia, we spent several days looking for a Feast site in Hawaii for our Hawaiian brethren. This year we're probably going to hold the Feast on the island of Maui. The accommodations are somewhat limited, which means that not everyone from the mainland who

would like to go to Hawaii for the Feast will be able to have their requests fulfilled. However, our main consideration in finding a Feast site in Hawaii is for the Hawaiian brethren. Of course, many of these people have limited financial means and large families, and thus the site we saw would probably be ideal for them. We'll be giving you more information about that Feast site and other news both in *The Worldwide News* and following Bulletins.

## Canada

Mr. Ted Armstrong has completed the Winnipeg and Vancouver campaigns and once again met with great enthusiasm from the Canadians. Two thousand to two thousand five hundred were present each night in Winnipeg and Glen White described the crowd as "extremely enthusiastic." Vancouver had crowds of 2,800+ all three nights. One hundred were turned away the first night, over 200 the second night and on Sunday 300 were turned away (the hall seats 2,860). We now have plans for other campaigns throughout Canada for the remainder of the year. Mr. Portune will be conducting a campaign in Edmonton in June, and Mr. Hunting will have one in Regina in July. Other campaigns will be conducted by Mr. Dean Wilson in Prince George and Halifax and Dr. Zimmerman will conduct one in Saskatoon. As more of these plans are finalized, we'll give you further details.

We are having quite a bit of difficulty getting our ministerial trainees into Canada. In times past, Canada has always been very conciliatory toward receiving people from the U. S., but due to the excessive number of draft dodgers that emigrated to Canada as the result of the Vietnam war, Canada has closed its border to all without immigration approval from Ottawa. In order to get this approval, you have to be guaranteed a job, and the necessary bureaucracy to get that approval can take anywhere from two to six months. With Watergate, the weakened dollar, renewed Cambodian bombing, it seems that Canada has a rush of people from the U. S. seeking refuge. As a result of this, our ministerial trainees are having to wait quite a long time for their approval. However, it is just a short setback and we will be able to get them all in after we have gone through the necessary red tape. Over the last few years, the nations of the world have become tighter and tighter in their border controls. Ten years ago, England was allowing anyone to come in, but in the last five years they have severely restricted immigration. Now Canada is following suit. It does point to the

need for nationals who are qualified to serve in their home countries.

Perhaps of more eventual concern is the possibility that the U. S. will limit the outflow of dollars to foreign areas. With the world's financial monetary troubles, this seems more imminent each day. The U. S. has always financed our worldwide work, but in the future we may have to find new sources of revenue in order to complete our task. Of course, these are just thoughts we've had trying to anticipate potential problems. It is one of our major goals to make the foreign work eventually as independent from U. S. assistance as possible. We certainly hope that as time goes on, this will become more and more a reality.

Incredibly another year has somehow evaporated. I am finding through experience that my dad knew what he was talking about in yet another area: the older you are the more rapidly time shoots by. I can't imagine how fast it must be going for Al Portune and Charles Hunting! It just emphasizes the immense amount of work we have to do in the time left to us. Please thank all the congregations for their prayers and concern for those "overseas." I started to say "in the foreign work," but after all it really isn't "foreign" for we are all in the same family with the same goal. Till next time, shalom! □

## BOOK REVIEW

(Continued from page 137)

Assuming that a reader is functionally literate (the first stage of reading), he can then operate on all three upper levels of reading simultaneously. For instance, I set the goal of reading one book per day inspectionally, one book per week analytically, and one subject per month syntopically. Given the nature of my job, this is a realistic goal with rewarding results. The "subject of the month" can become a booklet or article, while the analytical "book of the week" can become a book review. For those with limited budget or limited library, the inspectional "book of the day" can be library books, other people's books, used books, or similar "free" access to a wide variety of volumes. With practice, you can even "X-ray" a best-seller by thumbing through it in a book store, without buying it.

The authors minimize the modern fad of speed reading, with good reason. I have taken three speed-reading courses, and I read slower than ever (while skimming faster than ever). The key is in pacing your speed to your material. One could read the Bible at 30 words per minute and still miss the point, whereas you could "read" a table of

contents, index, or telephone book at thousands of words per minute and catch all you wanted to find. Even considering two books of similar length, you could coast through an airy novel at twice the speed of an expository sociology book. The first law of speed reading is in knowing when to taste, swallow, chew, or digest a book. That literary *judgment* is what this book and a *good* speed-reading course will teach you (the best I've found is the Rutger's speed-reading course, packaged by Book-of-the-Month Club, or available through libraries).

The second law of speed reading — as I gleaned it from Adler's book — is to *know what you're looking for*. If all books were as well-packaged as this one, there wouldn't be a need for this book! It helps you to immediately find what you need by providing italics, an outline, summary, subheads and even a 55-page three-part test at the end. They also provide examples throughout the book of how you should be reading their own book! It almost takes the reader by the hand (or is it by the eye?) through its intricate maze of ideas. Don't feel guilty about skipping over certain passages, since this is precisely what the authors are teaching you to do. "Conversing" with the book in this way is the key to concentration.

Most libraries divide books into fiction and non-fiction. This book divides volumes into *practical* and *abstract*. This is how I have divided this book review column: alternating practical books one week with abstract (intellectual, expository or research books) the next week. There is no doubt that this book is one of the *practical* volumes. Without it, we wouldn't have the skills to read the other kind — or at least we wouldn't taste as many of them, chew them as well, or digest them as completely as we should.

— Gary Alexander

## MAIL SUMMARIES

(Continued from page 129)

This year is following the trend set years ago and is the reason for temporarily going off radio and TV during the summer. People simply turn their attention to other areas during the summer months. So coupled with the fact that we are discontinuing regular broadcasting during the summer on some stations, we can expect the mail to drop off considerably beginning in June. However, the total mail count should still be high because the PT renewal letter will begin to be mailed Monday, June 4.

## LETTER COMMENTS

The simulcast series dealing with heaven has been a tremendous success as far as bringing in comments and literature requests. In this Bulletin we present several of the responses to this series.

### THE HEAVEN SERIES

"Concerning Elijah going to heaven. He went somewhere because he and Moses later appeared to Christ and others during the transfiguration. I agree Elijah did not go to the third heaven where God dwells. I'm sure God sent him to some fabulous planet maybe millions of light years away, in the second heaven. Enoch and Moses probably went to the same place. Is this your belief or not? Please send me an answer."

Richard B.,  
Tulsa, Oklahoma

"Thank you very much for your messages on that going to heaven business. I want you to know that I do check each message I hear you preach. I want you to know that I know you are God's minister, because what you are saying is so true. I sometimes wonder why these so-called great evangelists don't open the Bible and learn the truth about this heaven business and preach the truth for a change. I know the Bible nowhere teaches you go to heaven when you die."

Harry H.,  
Eastman, Georgia

"I drifted away from formal church attendance. I became so confused, so many unanswered questions plagued my mind. Until I heard your broadcast about evolution. That stirred my "question pot" again. This morning's program about three heavens aroused a virtual storm within me. I must learn more. Thank you for waking me from mere existence to an acute awareness of life."

Mrs. T. W.,  
Fontana, California

"I very much enjoyed your series on heaven; it is the only reasoning that seems to make sense. I was only able to see two programs. I hope you will soon cover the subject again."

S. E.,  
Long Beach, California

"Your program on the third heaven was very interesting. I discovered your program while I was in the hospital in March. I listen every morning."

Mrs. Edna F.,  
Stanford, Connecticut

"I really enjoyed the programs Mr. Armstrong gave on heaven where he read scripture after scripture showing that people do not go to heaven when they die. These are the types of programs I like. I wish he could do more of them. I would especially like to read or hear explanations of the many so-called 'contradictions' in the Bible because they really confuse me. Just wanted to say 'thanks' for the fine broadcasts."

May Ann T.,  
Elgin, Texas

"I listened to you on KSL Salt Lake City last night and I had to laugh when that girl was so sure someone was inside her German Shepherd. I do not believe in reincarnation any more than I believe we evolved from the ocean, but I'm not too sure where heaven is supposed to be either. I just know the Bible says there is a heaven and a hell."

Irene H.,  
Banks, Oregon

"I'm so glad I have lived so long as to be able to hear Garner Ted put me straight about a lot of silly things I once knew nothing about. I always answered the question of heaven with 'no one ever came back and told me about it.' I'd say this and then think of the doubter Thomas and all sorts of iffies — now I am not bothered any longer."

M. W.,  
Gardena, California

"Finally got it pretty clear in my mind what happens to those who believe in Christ and are saved. But I am still unclear as to what happens to the unbelievers in God's Kingdom on earth. I've also been puzzled as to what becomes of those heathen who may never hear of Christ before His second coming.

"I've always felt vague on so many issues but since I've started listening to Mr. Armstrong, so many things have been made clear and I've started to dust those cobwebs out of my spiritual life and started to think and to question. It's like a new life."

M. S.,  
Allentown, Pennsylvania