

# Bulletin



of the Worldwide Church of God

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JULY 12, 1973

## IMPORTANT NOTICE

The two letters from Herbert W. Armstrong and Garner Ted Armstrong contained in this issue are to be read in their entirety in all the Churches of God at the earliest possible time.

— Jon Hill

## General News and Comments

### MAIL SUMMARIES

#### PASADENA, CALIFORNIA

July 11, 1973

The response to the renewal letter as of July 11 totals 126,061 which is a 31.5% return. We have processed 92,700 returns to date. As of July 6th, 5,659 (5.1%) of the renewal returns contained donations. The average donation amounts to \$5.47 per donation letter. We are more than midway through the expected time for returns, but expect nearly a 50% return *en toto*.

#### SPANISH OFFICE

July 7, 1973

This June, compared to last June, is very encouraging. Letter count was up by 27% and income by 40%. Colombia continues to be the area showing the largest volume of growth, with 42% of total mail coming from this country. The cities of Medellin and Bogota generate more response by far than many entire countries.

#### VANCOUVER, CANADA

June 26, 1973

A sudden and unexpected strike at the main post office in Vancouver has brought all incoming mail for the Work to a standstill. The duration of the strike is indefinite, and we hope it will soon be resolved. The income is holding well even though percentagewise it may appear lower. June of 1972 was a big month, so it is difficult to keep percentages high. We anticipate ending the month at about a 20% increase on the year.

#### MANILA, PHILIPPINES

June 29, 1973

So far we have received, since January of this year, a total of 78,181 letters. This figure represents a rise of 4.6% over last year. Word has got around metro-Manila among high school and freshman college students about the office location in Makati. The result was a noticeable stream of these young people coming in for various booklets. There were 236 of them who visited us this past week. The booklet on "Hippies" and brochures on evolution were the most requested literature.

#### LONDON, ENGLAND

July 4, 1973

##### British/European Section:

This week we received 4,900 letters from our subscribers in Britain, Europe and the Middle East. The last *Reader's Digest* advertisement was placed in April of this year, so the number of ad responses has steadily decreased, although we have continued to receive a trickle of about 80 per week.

General Omar Torrijos, Panama's strongman since the 1968 Revolution, has — together with his executive aide — returned a *Newsstand Response Card* requesting his personal copy of *The PLAIN TRUTH* to be mailed regularly to him. This follows

(Continued on next page)

an article on Panama (May issue) mentioning Omar Torrijos and the present situation in the country.

**West African Section:**

A total of 2,600 aerogrammes and letters arrived from African countries during the week. This brings the half-year total of letters to 50,000.

**SUMMER TV SPECIALS AND PHONE RESPONSE**

Here are a few basic statistics on the Summer TV Specials which started during the last week in May. Nineteen cities have shown the TV specials. About 50% of these are UHF and 50% VHF. We have had over 6,000 responses. About 90% of the calls were from people who have never contacted the Work before. We have sent out 18,000 pieces of literature as a result of these specials. At the bottom of this page is a breakdown of responses.

**LETTER COMMENTS**

Following are some typical comments heard by our operators:

"Mr. Armstrong gives something to the 'thinking person.' When he's finished, you have something to think about rather than merely an emotional feeling that soon wears off. He doesn't turn off people by shouting and screaming that they need to be converted but he does it in a way that the thinking person (as opposed to the emotional types) can appreciate and relate to."

"I'm a Boy Scout troop leader and I'm going to surprise them with a lecture on sex."

*(Continued on page 172)*

*Ministerial*

# *Bulletin*

of the Worldwide Church of God

EDITOR  
HERBERT W. ARMSTRONG

EXECUTIVE EDITOR  
GARNER TED ARMSTRONG

MANAGING EDITOR  
DAVID JON HILL

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**Book Review**

*I'm OK — You're OK*, by Thomas A. Harris, Harper & Row, 1967-69, 280 pages, \$5.95, or Avon paperbacks, 1973, 320 pages, \$1.95.

The "sleeper" of the publishing industry in the late 1960s went on to sell over a million hardback copies in the early 1970s and remain on top of the New York Times bestseller list for a year. For a "bootstrap" book to out-fly *Jonathan Livingston Seagull* is no mean feat, so I checked into *I'm OK — You're OK* when the price became OK, at \$1.95.

The author, a Sacramento, California psychiatrist, built his "Practical Guide to Transactional

*(Continued on page 172)*

City	Station/Channel	Mail Response	Phone Response	Total
Baton Rouge, La.	WBRZ/33	48	310	358
Columbia, S.C.	WOLO/25	18	186	204
Mobile, Al.	WALA/10	77	523	600
Shreveport, La.	KTBS/3	79	342	421
Beaumont, Tx.	KFDM/6	49	268	317
Huntsville, Al.	WAAY/31	29	259	288
Philadelphia, Pa.	WKBS/48	127	358	485
Boston, Ma.	WKBG/56	11	236	247
Asheville, N.C.	WLOS/13	51	354	405
Charlotte, N.C.	WSOC/9	174	859	1,033
Greenville, N.C.	WITN/7	74	223	296
Chattanooga, Tn.	WTVC/9	111	569	680
Cleveland, Oh.	WUAB/13	—	467	—
Evansville, In.	WEHT/25	—	287	—
Knoxville, Tn.	WTVK/25	—	233	—
			5,474	

# WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

To all Ministers of Jesus Christ and  
all Division and Department Heads:

GREETINGS! In the name of our Living Lord and Savior Jesus Christ.

I was reading in I Chronicles 28 what King David said to his son Solomon, when he was turning the throne of government of Israel over to Solomon. I saw a parallel between them on the one hand and my son Garner Ted and me on the other.

After prayer I was moved to write Ted about it. Although the precise circumstances are different, I wrote to him my paraphrase of King David's words to his son. I'm sure Ted won't mind if I share that paraphrase and portions of my very personal letter to him with you, as follows:

"The Eternal God of Israel chose me, before all the people of the earth, to be His servant in raising up the Philadelphia era of His Church; and to preach and publish the gospel of the Living Christ -- the gospel of the Kingdom of God -- in all the world for a witness to all nations, as the only sign given by Jesus Christ (in Matthew 24) that the end of the age and the coming of Christ in POWER and GLORY is now VERY NEAR.

"And of my two sons God caused you, Garner Ted, to be born. You were the only one of our four children that your mother and I did not ourselves definitely plan. You were without power of speech until after two years of age. But when I was anointing you for healing of pneumonia, God put it in my mind to ask also for the miracle of giving you the speaking voice that God later was to use in proclaiming His gospel to MILLIONS worldwide.

"So, in due time, God also chose you, Garner Ted, for this very supremely great Commission, that your voice, in addition to mine, should proclaim His stupendous message in amplified power.

"Now, therefore, in the sight of all the Worldwide Church of God, and in the audience of our God, keep and seek for all the commandments of the Eternal your God, that you may enter into and inherit the Kingdom of God with eternal life.

"And you, Garner Ted my son, KNOW the God of your father, and serve Him with a perfect heart and a willing mind; for the Eternal searches the heart, and understands all the imaginations of the thoughts. Guard the imaginations of your thoughts and keep them set

on the things of God.

"If you seek Him He will be found of you but if you forsake Him He will cast you off forever.

"Take heed now, for the Eternal has chosen you. And I have given you greater latitude and authority than ever before, in full confidence you will keep yielded and close to God in prayer and serve Him faithfully in carrying out the policies HE set through me for His Work, His Church, and His College. (End of the paraphrase.)

"Of course you are not to be King over Israel as was Solomon. But it may be that what God has chosen you to do, and prepared you for doing, will prove to be even more important in His sight. God has given me already eleven more years of life than King David. And although I hope He may give me several more years of active oversight of His Church and its many worldwide operations, if He should cut short those years He has chosen you to succeed me, as He chose Solomon to succeed David. Not only has the Living Christ, HEAD of God's Church and Work, revealed this to me, the very fruits He has borne through you in His Work adequately confirm it. You are now two years older than I was when God started the Work through me on the air and in The PLAIN TRUTH. You were then almost four. And you can't know the blessed relief God has given to me with that assurance. If God should allow such an eventuality to occur, you would need the guidance, direction, intervention, and the power of God as never before. The whole Church, as close-knit brethren in Christ, would have to seek and RELY on God and the Living HEAD of the Church, Jesus Christ, as never before, standing solidly behind God's chosen.

"It is now possible -- the way has opened -- as a result of these many meetings I have had with heads of state in many countries, TO GET THE GOSPEL OF THE KINGDOM BEFORE THOSE NATIONS AS A WHOLE. Since this Gospel -- Christ's Gospel -- HAS NOT BEEN PROCLAIMED to them, it is, to them, a completely NEW Message (or announcement), and, as presented, will not be viewed as competitive to their various religions. I believe that God is now showing me a way that it will even be published as NEWS -- as something NEW -- for it will be as new to them, as it was 1946 years ago when Jesus first announced it. I feel God is showing me how even the news media in these countries may be caused to publish this announcement (Gospel) as NEWS -- thus getting it before the WHOLE PEOPLE of these nations. Large public meetings, government-endorsed, are now in the planning stage.

"Just THINK! -- I wonder if even we can fully realize it -- the true Gospel is SO DIFFERENT from any religion (including Christianity) and from any preaching or missionary teaching, if we avoid using Biblical or religious-sounding words and terminology, that it's as if God were now about to send us into these many countries with a BRAND NEW ANNOUNCEMENT never proclaimed to mankind before. It's NEW! (To them.) It's NEWS! AND it's GOOD NEWS!

"We must find a way to present it as just that -- not a

# WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

OFFICE OF  
GARNER TED ARMSTRONG  
Vice President

To all ministers of Jesus Christ,

## GREETINGS!

I know all of you can appreciate the mixed emotions of soberness, gravity, and near-fright at the awesome responsibilities God and His servant are placing upon me. I am not "excited" about it; not "elated" or "happy."

Rather, I must honestly say I am sobered, and challenged, with the greatest burden of my life now lying squarely before me. I know our God wants His Work to really increase in scope and power -- to rock this world back on its heels in shock -- to really become a powerful WITNESS and a WARNING in preaching the Gospel of the Kingdom of God to all the world.

I have known for most of my adult life that God wanted to use me as one of His servants in doing His Work, no matter how unworthy of His calling I am, or unworthy of His grace and mercy. The events of recent weeks have, I know, been both a trial and a tremendous blessing to all of us. I have seen God's hand in quite a literal way, performing miracle after miracle in guiding and directing His Work through trials and troubles and bringing us all into a closer, loving, warm, brotherly harmony; strengthening us all together to face the challenge of the great job waiting to be done, and preparing us to endure the persecutions and afflictions awaiting us in the world.

I have had many very far-reaching, serious, and enormously important meetings with my father in recent days and weeks. His letter to me (excerpts from it) are published, at his personal request, as a main part of this Bulletin. In sober conversation during a four-hour meeting on Sunday, July 1 -- a day I shall always remember -- my father told me: "Ted, I'm turning over the reins to you..." and he repeated this, or similar phrases, several times throughout that day, and in subsequent days, both personally and over the telephone.

He and I have drawn wonderfully close together through recent days -- and I know he has never failed to illustrate his deepest personal love toward me.

In the Bible Study in Pasadena, June 30, my father said he was planning at some future date to make me "President" and

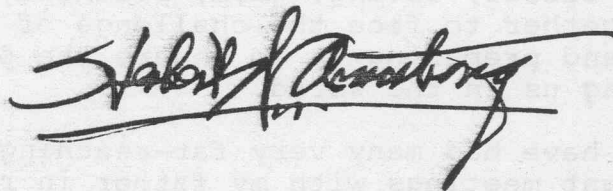
competing religion. NOT as seeking followers -- seeking to GET. Not as having something to sell. But as an ANNOUNCEMENT. In Japan as from the Creator of the Japanese people. In Ethiopia as from the Creator of the Ethiopian people. From the Creator of all mankind. I know God will reveal just the way to put it to get it to the WHOLE POPULATIONS.

"Ted, I just sense, feel, and know that THIS IS A NEW DAY in God's Work. If there was a definite up-turn from the last Feast of Tabernacles, it's a complete NEW DAY for the Work, now! God has inspired me with new vision and CONFIDENCE -- the confidence which is living FAITH.

"God is delivering us wherever Satan has been striking. He struck at me. He struck at you. He struck at the Headquarters Church. But we have been delivered by the power of OUR HEAD OF THE CHURCH and WORK. Satan will continue to strike with crafty cunning. But if we all keep in a right attitude, resist him, draw continually near to God and prevailing in earnest PRAYER, in FAITH, Christ will restrain Satan, and carry on His Work until we really DO 'turn the world upside down' -- until the world KNOWS it has BEEN TOLD! But we do have to be vigilant, very close to God in prayer, and fit physically and mentally.

"Ted, I just feel and sense that much bigger things are just ahead for God's Work now! I hope and believe that God will grant me sufficient more vigorous years to see His Great Commission finished -- with the WHOLE WORLD having heard -- and made conscious -- of the ANNOUNCEMENT of the soon-coming KINGDOM OF GOD. From now, we must plan and look FORWARD -- never backward. We'll take courage TOGETHER in LIVING FAITH! Good-by for now,

"With deep love, and confidence,  
in Jesus' name,"



"Chancellor." In deep and profound personal conversations, I have told him I desire NO such titles; that I want him alive and well, healthy and vibrantly active. What really matters is that I have his full support and confidence. That has been given! And how we both thank God for it!

My father has had to be a fighter -- all his life. He has had to fight to make these wonderful institutions what they are; fight to preserve God's Church against all outside persecutions, and against enemies from within; fight to salvage the Work when terrible financial adversity threatened its very life; fight to preserve and protect that way of life he originally laid down as fundamental for Ambassador College.

It seems to me, as his son, that it is a fabulous blessing for my father to be able now to see, to know, and to understand that his son is fighting WITH him, and FOR him; that he can enjoy the fruits of his labors in more of a relaxed, high-level atmosphere, where, as God opens doors for him, he can produce for God's Work in his speaking with world leaders and in his writings to millions of people. My father's visits with these leaders in all fields, at the very highest echelons in many countries, evidence enormous fruit of a positive kind for God's Work -- and that, while my father is engaged in these very critical and far-reaching activities with incalculable future potential for all of us in God's Work, he can rely on his son to take up the banner and the shield and stand up to fight for those same basic principles that have always guided this great Work.

I am feeling as if a great weight has settled down on my shoulders -- a weight I cannot carry alone. I told my father it was like standing under the Rock of Gibraltar -- or, at least, so it seems.

I need the prayers of everyone in God's Church; I need the support of the entire worldwide ministry. I can only be thankful that God has provided -- called and trained -- a qualified, dedicated and loyal group of ministers and executives to hold up my hands as I hold up my father's.

I don't believe for one instant this means a sudden solution to our problems, sudden changes which result in significant breakthroughs in the Work, or sudden shifting of policies or polarities which result in vindicating various persons or groups in real or imagined difficulties. We simply cannot, and will not, have "party spirits" in God's Work.

Rather, I believe you will all see the same, steady growth -- perhaps somewhat stimulated now because of specific decisions such as enlarging the Good News to include all Co-Workers and Donors (and also changing the format to accomplish this new objective); having more open policies in our approach toward people in the world and among our own Church brethren; expanding campaigns; enlarging student bodies, and other signs of stable, steady, Godly, and enduring growth.

I know, and I know other thousands know, that one of the most important things really needed in this whole Work is for my father and me to be REALLY CLOSE TOGETHER. THAT REAL CLOSENESS IS AN ACCOMPLISHED AND PERMANENT FACT!

I intend to make it my aim and one of my primary goals to see that NOTHING and NO ONE comes between that close, personal relationship with my father and me. Our Creator has shown that He wants this Work to go on to greater proportions than ever before. I know with all my being that our commission is the real reason we all draw breath. It's the greatest calling given to any human beings in history, the only goal worthwhile in a lasting, permanent sense.

I know now that the many traumas, confusions, problems, suspicions, doubts, and fears, the apprehensions over divisions, the worries about hesitant and indecisive leadership are ALL OVER. I know we're going to see a renewed zeal come over all the Church, the colleges, and the whole Work. We're going to see brotherly LOVE prevailing among all -- with no one bothering with internal battles with "windmills" and imagined problems, and everyone turning their entire efforts into DOING THE WORK.

Here are some of the decisions that have most recently been made regarding getting this Work done!

I am very happy to report a new and extremely vital responsibility for Mr. Raymond F. McNair -- in addition to his recent appointment as Senior Editor of the Plain Truth. This actually comes at a providential time -- and I'd like to briefly explain.

We are now planning, as I alluded to earlier, to expand the circulation of the Good News to include all Co-Workers and Donors, as well as members.

We have not yet finalized our ideas, but we do have some educated guesses. We are thinking of a Good News magazine packed with strong spiritual, exhortational, and doctrinal-type articles: conversion, repentance, faith, baptism, Holy Spirit, prayer, true Church, tithing, offerings, Holy Days, etc. We are also thinking about a substantial, highly illustrated "News of the Work" section, focusing in on different departments (e.g., Mail Processing, Data Processing), campaigns, local regions and churches, foreign offices, baptizing tours, TV-radio production, etc. This new Good News feature will be written to get everyone involved in God's Work -- getting Co-Workers to become Members, Donors to become Co-Workers, and religiously-motivated Regulars (who sincerely request it) to become Donors, Co-Workers, and Members. This will give all the encouragement and sense of accomplishment so much needed.

The Senior Editor of this new Good News must have an in-depth knowledge and personal experience of the conversion process. He should be someone whose entire mind is focused on helping in every way to bring about the final maturing of the crop that God is calling. He should be widely traveled and conversant with current



affairs worldwide -- especially as understood in the light of God's Word. He should have direct and intimate contact with Herbert W. Armstrong and me and with all the evangelists who are at the front line of this Work. He should capably represent the Church, the college, and the Work of God in general to any individuals of rank in the world that he would contact in carrying out his duties, as well as to the audience to which he is writing -- the entire Church of God and its chief potential members.

There is no man better qualified for this new responsibility than Raymond McNair. He will be DOING THE WORK OF AN EVANGELIST, taking the Word of God in heart and mind, preaching and publishing Christ's Gospel to the world.

As far as some general news is concerned, Mr. Charles F. Hunting is enthusiastically preparing for his upcoming campaign in Regina, Canada. While in Pasadena, he has been working in conference with many of our division heads -- and, though in England, he, as an essential and valuable member of the team, will probably be "commuting" to some of the more important future meetings to help with the crucial coordination of our worldwide Work.

Mr. Sherwin McMichael is busily plunging into his new duties as campaign director with real enthusiasm and zeal. He will be going with Mr. Hunting to his campaign in Canada -- in fact, I think he may even be the M.C. Sherwin will be conducting one of his own campaigns in the near future, as well as arranging an increasing number for others of our top speakers.

I will be leaving for New York and a speech at the New York State Convention of Broadcasters on Monday. Mr. Armstrong has spent the past week in Mexico, combining a visit with Mr. and Mrs. Enrique Ruiz and the office staff there with intensive time spent in writing. (My father and I had a long telephone conversation this morning, at which time he read his heartfelt and profound moving letter to me. He later dictated it to Mrs. Helen Stiles, who typed it up for the Bulletin.)

On Friday, July 13, my father will be arriving (and all of this will have already happened by the time you receive this Bulletin) in Atlanta to take combined services on the Sabbath, and then staying to see one or two nights of the TV campaign specials in the environment of a "real" city. The next week, my father will be traveling to Central America, principally Costa Rica -- and he and I will continue to keep in close (almost daily!) contact, just as we have been, and are, no matter where he or I happen to be in doing God's Work.

With deep love, in Jesus' name,

*Barnes Ted Armstrong*

# Foreign Educational Service

LESLIE L. McCULLOUGH

## South Africa:

Greetings from South Africa. The office staff here send their warmest regards to all of you and extend an invitation to drop in anytime you are in the area. It's winter here now and just a little on the cool side. Things are dry and brown across the countryside, but the church is very warm and friendly.

The office is in excellent condition. Bob Fahey has done a fine job. We have just moved to a new office complex called Carlton Center. As a matter of fact, they are still doing some work in the lobby.

Even though the church in South Africa is small — 718 baptized and 798 attending church (this figure is low because many members are scattered and not able to attend regular services) — they have good incomes and are financially sound. There are 89,000 PLAIN TRUTHS mailed from here, and 25,000 on newsstands with as high as 15 percent response. Average response since August 1972 has been 11 percent, which obviously is very good.

## African Tour

Plans for this year's African tour are well advanced. Around 450 people will be visited, the majority of whom live in Ghana and Nigeria. The tour will start on August 10th, when Mr. Harold Jackson and Mr. Roland Sampson will travel through Morocco, Las Palmas, and Liberia to Ghana. During September they will visit in Nigeria and then journey to South Africa for the Feast. On the way back, visits are planned in Zambia, Tanzania and Kenya.

## Foreign Financial Picture

So far, foreign income (funds received outside the U.S.A.) have been just as expected. We projected \$6,800,000 (U. S. dollars) for the entire year, and thus far for the first three months of the year we have received an average of \$561,000. At this rate we can expect \$6,731,000 — nearly on target. Needless to say, we are happy about this situation, as this is a 3.3% increase in income over 1972.

## Central American Report

Dr. Charles V. Dorothy and Messrs. Daniel

Robert and Mark Rorem recently returned from a month-long tour of Central America. Mr. Rorem is presently in the office in Mexico City, while Dr. Dorothy and Mr. Robert are back in Pasadena.

Scores of persons were contacted who had previously requested visits in Guatemala, Honduras, El Salvador, Nicaragua, and Costa Rica. While no one was baptized on this trip, Dr. Dorothy feels certain a large number will be ready by early fall. Three congregations of the Church of God, Seventh Day (about 60 people), have asked to be placed under supervision of the Worldwide Church of God. The man in charge there has agreed to stay on until someone can be sent down to assume ministerial duties. These people are located in southwestern Guatemala.

Mr. Robert graphically and heartrendingly described the damage wrought by last December's earthquake in Managua, Nicaragua. In the city of 400,000, between 11,000 and 12,000 people died and 90 percent of all major buildings were either destroyed or suffered heavy damage. The Spanish office is still receiving notification of PV subscribers killed in the quake or requests for back issues destroyed in the fires that followed. We have no members in the city, but two prospectives do live there. Both escaped injury.

A second trip to the area of Central America is planned for later in the year. All agree, at least two trips per year to such areas are essential to give the "follow-through" personal contact so necessary in nurturing a person in God's truth, once his mind is open. As always on a trip such as this, the inspiration was perhaps outweighed only by the realization of the tremendous amount of work yet to be done.

## Australian Radio

We have an interesting report from Sydney about the sessionettes we are using in Australia. These sessionettes are five-minute radio programs by Mr. Ted Armstrong highlighting Australian statistics and problems. The programs are introduced and concluded by a leading Australian radio announcer. Australia is calling the programs "Capsule Commentaries."

Sydney reports: "Our major station here — Sydney Station 2GB — and the Macquarie network which carries the capsules have offered us \$5,000 worth of free publicity for the capsules. At lunch with Percy Campbell, manager of 2GB, and representatives of the Macquarie network, Mr. Campbell mentioned that his station had been receiving favorable letters from listeners about the programs. He said that Australians do not normally

write complimentary letters — they only bother to write a station if they have a complaint. He also commented both on Mr. Ted Armstrong's professionalism and the quality of the scripts.

The upshot of all this was that we were asked to provide 10- to 15-second spot announcements in Mr. GTA's voice to be used as highlighters for the program. Macquarie network offered to broadcast them free of charge on the entire network.

At the moment, they plan to use ten of these spots each day to familiarize the public with Mr. GTA's voice. After the brief ad is finished, the station announcer will come on and give the program time for that station. If we had to buy the spots, it would cost us \$5,000 a month network-wide.

### Orient Baptizing Tour

Finally we have a report from Colin Adair of his visiting tour to Japan, Korea, Taipei and Hong Kong. Eleven people were visited — six in Japan, two in Korea, two in Taipei and one in Hong Kong. One person was baptized in Tokyo (the wife of a U. S. service man), and a miniature Bible study held in Tokyo on the Sabbath (12 people in attendance). This is a small but successful beginning.

That is it for this bulletin, so until next time, "TOTSIENS"! □

### WORLDWIDE INVENTORY CONTROL

A very complex booklet inventory control program has been inaugurated. Very few booklets are now "temporarily out" (we refer to them as "T-outs") in most English language offices around the world.

About eight months ago, Jon Hill was authorized to make a thorough study and reorganization of the problem and its structural complexities at Headquarters — in cooperation with the Foreign Education Services. At that same time, an inventory control officer — Rey Crandall — was appointed.

With the enthusiastic cooperation of the foreign offices, a worldwide system has been put into full force and effect.

Many dollar savings are being effected by this new system. For instance, each time a "T-out" slip is mailed out at Pasadena, it costs 16 cents. In past years, many thousands of such slips were sent out every year. (The most damaging and costly effect of course was the frustration of many listeners and readers who wrote for our booklets and found they were temporarily unavailable.) The goodwill

gained by having the advertised booklet on ready reserve is incalculable. It can't be measured in dollars.

Also many times field ministers advised prospectives to write for certain booklets only to find that they were out of stock at Headquarters. We now look forward to this being a rare exception in the future.

By careful projection, previous problems of over ordering and under ordering have been brought under control. Expensive air shipment to meet emergencies are no longer necessary. This has been made possible through the splendid cooperation of our foreign offices — many of which obtain booklets directly from Headquarters.

This is just one small facet of the many areas of increased efficiency and cooperation that make it possible for Mr. Armstrong to be able to explain to our Co-Workers how much this Work does for each dollar contributed.

— John R. Schroeder

### PRINCE GEORGE CAMPAIGN

As with Mr. Portune's Edmonton campaign, Mr. Dean Wilson had tremendous success with his Prince George campaign. There was a total attendance of about 400 persons each night, which is what Mr. Wilson expected. The total PLAIN TRUTH circulation in Prince George is about 400. The population of the city is only 24,000. About 200 new persons attended each of the two nights.

Also, as with Edmonton, the local church members paid for everything. Mr. Wilson mentioned that the campaign's total cost amounted to about \$1,500. The local church, using various drives and collections, gathered over \$2,000. Much of this was from the young people of the Prince George area who collected scrap metal, beer cans, bottles, and so forth, to help pay for this campaign.

About 50 persons requested literature at the campaign, and even about a dozen new subscribers were added during the campaign itself. Mr. Wilson has received about 130 letters so far.

Prior to his campaign, Mr. Wilson was on a call-in radio talk show. Mr. Wilson said that during the show the telephone lines were always busy with persons wanting to ask questions. Although two or three of the calls were somewhat pointed or critical, the questions asked were from persons who seemed genuinely interested.

## BOOK REVIEW

(Continued from page 162)

Analysis" on two major theses: First, each human being has a dual nature, called *Parent* (a tape recording of early external events; the *taught* concept of life) and *Child* (a recording of internal reactions; the *felt* concept of life). These two "inner monsters" are kept in line by a third nature, the *Adult*, which is the reasoning computer, processing data from all three sources to produce a *thought* concept of life.

Harris' second thesis explains the four life *positions* which we all take. They are: 1) *I'm NOT OK — You're OK*. (This is the childlike position); 2) *I'm NOT OK — You're NOT OK* (the Criminal's position); 3) *I'm OK-You're NOT OK* (the Parent position); and 4) *I'm OK — You're OK* (the Adult position).

There is some value in each position, as there is valuable data from both Parent and Child, yet the world (and its individuals) are in such a mess, according to Harris, because nearly all of us operate from position one when we should strive for position four.

"Love your neighbor as yourself" is another way of saying "I'm OK — you're OK." Yet how few love themselves. Not very many even *like* themselves, or enjoy their mind's company. Perhaps one source of a lack of outgoing concern is the lack of self-respect. This is also why the concept of *grace* is so foreign to most — the "I'm NOT OK" attitude is impenetrable.

A scripture which is enlivened by this book is Matthew 18:15-17, which is perhaps the most preached and least practiced verse in the Bible. In this passage one is commanded to go to his brother, then take some friends along if that brother doesn't listen. How many have ever practiced the *second* part of that verse, much less the first foundational step of one-on-one?

Could the answer be found in the principles of Transactional Analysis, a fancy name for "the mouth of two or three witnesses"? While I researched drug addiction at Synanon, I was struck with their application of "T.A." and how closely it resembled a *system* for applying Matthew 18. In their close environment, idiosyncracies as well as sins were noted by others. If the person did not listen to one man's admonition, that sin would come up in "the game," a circular discussion group.

Since nobody liked to be stung by "the game," people listened a lot closer to the first warning. Since going to your brother must be two-way communication, would a converted version of transac-

tional analysis among mature friends, under a minister's guidance, yield even better results than Synanon or practioners of Harris' brand of "T.A."?

In this age when psychiatrists only "help" middle-aged matrons for \$50-an-hour while the poor — who *need* help — can't pay for it, this sick nation needs "parapsychiatrists," those skilled in discerning attitudes, causes, and solutions. For those poor people, rich in faith, called to God's Church, the ministry stands in the place of "psychiatric" aid. Books such as this (and others by Abraham Maslow, Eric Berne, C. S. Lewis, and others) should be in a minister's library. This in no way advocates all books on psychology. The burden of maturely weighing each concept lies on the shoulders of each individual minister.

— Gary Alexander

## LETTER COMMENTS

(Continued from page 162)

One lady requested our booklet on *Is Sex Simple?* instead of *Is Sex Sin?* Also, someone wanted our "To Tell the Truth Magazine." (At least they got the right number!)

One man said Mr. GTA's special was the best he'd ever heard, and was most impressed because "he sounds just like his dad."

One lady with a youth group requested extra copies of *Is Sex Sin?* and *Dating* for her group and wished they could have seen Mr. Armstrong's broadcast.

One caller said that she had company one night and the "company" had watched the special and asked to watch the second one the next night at her house. The caller was very impressed with the show and asked if it was a "regular" program.

A minister of the Anderson, Indiana branch of the Pentecostal Church of God called to say he had listened to Mr. Herbert Armstrong and Mr. Garner Ted Armstrong for as long as he can remember but had never written in for anything. But he just had to call tonight after the TV special. He said we were doing a wonderful job, and he thought one reason we were so successful was that Mr. Garner Ted looked just like he thought he should from his voice.

One final comment: "I enjoyed the program, but it was kind of scary. I belong to the kind of church that never mentions anything about the next world. I asked my minister to preach on it and he said, 'You'll never hear anything like that from me. I don't believe in it!' This is all new to me."